



Ferrovial is one of the world's leading infrastructure operators and municipal services companies, committed to developing sustainable solutions. Working in the areas of Services, Toll Roads, Construction and Airports, Ferrovial feels that the private sector can make a significant contribution to development and sustainability through its core business activities.

“The SDGs provide a framework for businesses to restructure their sustainability efforts, meaning we see opportunities to contribute to global objectives through our core business.” – Cristina Moral, Corporate Responsibility Senior Manager

With a presence in over 14 countries, Ferrovial understands the wide-ranging impact their actions can have, and feels that companies who do not incorporate sustainability and development into their day-to-day activities will lag behind and lower both their reputations and their chances of accessing new business opportunities.

Ferrovial is currently working to adapt their Corporate Responsibility Strategic Plan (Plan 2016) to better reflect the SDGs and has been included in the Dow Jones Sustainability Index (DJSI) for the fifteenth consecutive year; one of only three companies in the Construction and Engineering sector featured this year.

The company is involved in development projects around the world and wants to go beyond simple investing: “Ferrovial wants to be an industry partner of the New Agenda and not merely a financial ally, playing a key role in the achievement of the SDGs.”

Case Study: Carrera 80

In 2013, Ferrovial Agroman was granted a contract to begin expansion and upgrade work on the Carrera 80, which connects the city of Medellín in southwestern Colombia with the Pacific ports. Beyond being concerned with the construction of key infrastructure, Ferrovial ensured that this project contributed to sustainable development by building partnerships with local authorities and communities and by approaching challenges in accordance with the SDGs.

The project site was in one of the poorest areas of Medellín and preliminary reports identified numerous challenges facing locals, including poorly-constructed housing and improper waste management. Ferrovial, in partnership with the Medellín City Council and ISVIMED (the Medellín Social and Housing Institute) worked to resettle families and evaluate the structural impact of the project on nearby constructions following completion of the roadworks.

It was necessary to involve the community if the project was to be successful; people had to see it

as an opportunity for boosting growth and social development in the area. Through this project, professional opportunities were created for local residents, totaling 750 direct and 500 indirect jobs, incorporating and increasing financial resources into the community. Local involvement and input was ensured through constant communication with local committees and their leaders, including a large number of women.

As a result, access to homes has been improved, several further infrastructure projects are underway and local communities have been able to establish new partnerships with other regional stakeholders.

This project is a clear example of how companies can incorporate SDGs into their core business, as Ferrovial put measures in place to encourage sustainable, positive impacts in consultation with the local community as part of its commercial ventures.